

YC

Yi Hao Choi

Professional Summary

Aspiring entrepreneur and motivated computer science student with a strong drive to transform innovative ideas into impactful products and services. Eager to leverage my technical skills in developing digital solutions that enhance productivity and address modern challenges. Committed to continuous learning and expanding my understanding of diverse perspectives, I seek opportunities to apply my knowledge in real-world scenarios and contribute to meaningful advancements in the digital and social landscape.

Professional Experience

Gro Up! - Startup Founder & Finance Lead

ASEAN

07/2023 - Current

- Gro Up! is a social enterprise with a vision to address current and future social issues impacting ASEAN.
- We are a team with diverse backgrounds, from Singapore, Philippines, Thailand, Cambodia.
- Currently, we have a card game that aims to cultivate children's interest and knowledge in the agricultural sector.
- Gro Up! is currently operating in the Philippines, and we have conducted 6 workshops that reached over 500 students in Imus City and attracted over 30 volunteers for on-site workshop facilitation.
- Over 95% of students expressed overwhelming enjoyment playing the game and are interested in replaying it.
- As the CFO of the organisation, I oversee funds usage and ensuring positive revenue returns in our operations. Just like any other startups in the early stage, I also meddle with other areas of the startups as well, including planning future growths and market opportunity for our products, and even ideating new card games that cater to different needs and population.

NUS Enterprise - Student Ambassador

Singapore

08/2024 - 08/2024

- Hosted 12 Master's students from Nagoya University across 5 days.
- Led campus tours at NUS and around Singapore to facilitate cultural exchange and learning about local systems and practices.

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Education

Expected in 07/2027

National University of Singapore

Bachelor of Computing: Computer Science

Year 2 Computer Science major at NUS

and also a student at NUS College

Gro Up! Official Website

- <https://www.gamifi-ed.com>

Skills

- Strategic Thinking
- Adaptability and Resilience
- Cultural Awareness
- Technical knowledge of Startups
- Programming (Java, JavaScript, React Native)
- Teamwork and Collaboration
- Proactive Learner

Languages

- Guided Nagoya students on the process of startup creation, and learned new knowledge through business model innovation, branding, GTM strategy, and pitching masterclasses.
- Founded our business idea, Note.AI, an AI notetaking app that revolutionizes how we take notes and learn, and pitched to judges.

Asian Undergraduate Symposium @ NUS College - Councilor

Singapore

07/2024 - 07/2024

- One of the 10 fellows Invited back for Asian Undergraduate Symposium (AUS) to share our experiences and to conduct Student Councilor duties.
- Managed an orientation group of 12 international students from different countries, facilitated cultural exchanges, and easing them into the conference.
- Oversaw 2 project groups in their project ideation and offering support for local contexts and personal experiences as a startup cofounder. One of the project groups was selected as the top 3 teams to present in the formal lunch, to high-level management and founders.

Ground Zero By NUS Entrepreneurship Society - Participant

Singapore

02/2024 - 05/2024

- Joined Ground Zero, a student-led startathon
- Ideated RestAI, a machine learning algorithm that aims to elevate user health and efficiency for workers in high risk jobs.
- Secured a supervisor of our choice, Mr Yeo Joo Chuan, Co-Founder & CEO of Microtube Technologies Pte Ltd.

Asian Undergraduate Symposium (AUS) - Student Delegate

Singapore

07/2023 - 07/2023

- Represented National University of Singapore in this 2-week long international conference inviting over 120 delegates from universities in the ASEAN region.
- Attended talks with distinguished professors, founders, minister on 4 big themes: Climate Change & Sustainability, Needs & Wants, Diversity & Inclusion, Heritage & Culture.
- Ideated Gro Up!, a card game that cultivates children's interest and knowledge in agriculture.
- We are one of the top 3 teams to present to executive management of NUS, NUS College and Temasek Foundation.
- We are one of the top 5 teams to receive the grant of SGD\$5000 to implement our project.

SHINE Children And Youth Services - Volunteer

Singapore

English

Advanced (C1)

Chinese (Mandarin)

Advanced (C1)

Hobbies

I play badminton recreationally, to connect with friends and meet new people.

02/2022 - 05/2022

- Conduct weekly reading program for less privileged primary school children who may be struggling in class.
- Worked closely with a small group of students as a teacher, improving their reading and comprehension skills through stories and quizzes.
- Supported student cognitive, mental, and social development using games and activities.